



RoadRUNNER Transit Ridership Report

RoadRUNNER Fixed Route Ridership* Report Comparison between Fiscal Year 2017-2018 and Fiscal Year 2018-2019.

RoadRUNNER Fixed Route Ridership
FY 2019 compared with FY 2018

Note: The fiscal year for the City of Las Cruces starts July 1 of each year.

Fixed Route – Monthly ridership is 1% higher in September 2018 than 2017. There was one less service day this year in September this year in September a year ago, so on a daily ridership basis, ridership was up 5%. For the July-September quarter, ridership is up 3% over the same quarter in 2017, and there was one less day of service in the FY18 first quarter. In September, most of the ridership gains were on the two campus routes Aggie 1 and 2, which has a 13.8% higher ridership in September 2018 over September 2017.

Routes 5 and 8 combination is up 32% or almost 7,600 trips for the quarter (these two routes are

	2018-2019 FY					2017-2018 FY		
	TOTAL	% Monthly Chg from FY18	Avg/day	% Chg Avg Daily Ridership from FY18	Total days	TOTAL	Avg/day	Total days
July	36,724	9%	1469	9%	25	33,623	1345	25
August	50,415	2%	1867	2%	27	49,274	1825	27
September	51,661	1%	2153	5%	24	51,286	2051	25
October	0				0	54,317	2089	26
November	0				0	47,597	1904	25
December	0				0	39,875	1534	26
January	0				0	44,353	1774	25
February	0				0	48,141	2006	24
March	0				0	50,862	1884	27
April	0				0	49,554	1982	25
May	0				0	44,592	1715	26
June	0				0	41,112	1581	26
TOTAL	138,800	3%	1826	5%	76	554,586	1806	307
						134,183	1743	77
						Thru September 2017		

calculated together because they had a different configuration in 2017). Route 4 is up 12% (about 1,800 trips) for the quarter. Route 3 is up 3% (about 160 trips) for the quarter.

There have been declines in ridership on Routes 1, 6, and 7. The loss of ridership on 6 and 7 is very likely due to the Valley Drive construction which has resulted in the closure of some stops and there have been route delays.

	Route 1		Route 2		Route 3		Route 4		Route 5		Route 6		Route 7		Route 8		Route 1 Aggie		Route 2 Aggie		Special Services			TOTAL	Avg/day	Total days
	Total	Daily	Total	Daily Avg	Total	Daily Avg	Total	Daily Avg	Total	Daily Avg	Total	Daily Avg	Total	Daily Avg	Total	Daily Avg	Total	Daily Avg	Total	Daily Avg	Total	Daily Avg	Δ			
July 2018	3,020	121	10,270	411	1,953	78	5,132	205	4,924	197	3,125	125	3,133	125	4,940	198	0	0	227	11				36,724	1,469	25
Total July 2017	3,880	155	9,556	382	1,780	71	3,818	153	1,417	57	3,632	145	3,522	141	5,703	228	0	0	315	20				33,623	1,345	25
August 2018	3,948	146	12,855	476	2,476	92	6,052	224	5,566	206	3,938	146	3,843	142	5,840	216	4,191	349	1,706	74				50,415	1,867	27
August 2017	4,681	173	12,946	479	2,316	86	5,342	198	1,954	72	4,891	181	4,728	175	6,882	255	3,898	325	1,636	71				49,274	1,825	27
September 2018	3,751	156	11,576	482	2,217	92	5,218	217	4,586	191	3,430	143	3,359	140	5,452	227	8,911	469	3,161	166				51,661	2,153	24
September 2017	4,152	166	12,028	481	2,385	95	5,505	220	1,633	65	4,479	179	4,359	174	6,143	246	7,927	396	2,675	134				51,286	2,051	25
October 2018																	0	0	0	0				0		
October 2017	4,410	170	12,810	493	2,553	98	5,424	209	1,790	69	4,555	175	4,626	178	6,538	251	8,930	406	2,668	121	13	Aggie Rally 10/17		54,317	2,089	26
November 2018																	0	0	0	0				0		
November 2017	3,884	155	11,166	447	2,256	90	5,316	213	1,827	73	4,372	175	4,262	170	6,246	250	6,615	389	1,653	97				47,597	1,904	25
December 2018										0							0	0	0	0				0		
December 2017	3,727	149	9,920	397	2,466	99	5,184	207	1,578	105	4,038	162	4,159	166	6,717	269	1,505	251	332	55	249	RR Museum 12/1		39,875	1,595	25
January 2019																	0	0	0	0				0		
January 2018	4,166	160	11,484	442	2,363	91	4,882	188	1,802	69	4,743	182	4,583	176	6,096	234	3,317	332	872	87	45	Aggie Bowl 1/20		44,353	1,706	26
February 2019																	0	0	0	0				0		
February 2018	3,921	163	11,896	496	2,634	110	4,988	208	1,661	69	4,647	194	4,276	178	6,024	251	6,361	318	1,733	87				48,141	2,006	24
March 2019																	0	0	0	0				0		
March 2018	3,912	145	13,050	483	2,936	109	5,867	217	2,511	93	4,972	184	4,704	174	6,699	248	4,596	287	1,556	97	59	Women Vet 3/10		50,862	1,884	27
April 2019																	0	0	0	0				0		
April 2018	3,673	147	11,932	477	2,920	117	5,362	214	3,942	158	4,069	163	3,936	157	5,521	221	5,988	285	2,211	105				49,554	1,982	25
May 2019																	0	0	0	0				0		
May 2018	3,710	143	11,412	439	2,871	110	5,122	197	4,457	171	3,997	154	4,132	159	5,736	221	2,168	241	987	55				44,592	1,715	26
June 2019																	0	0	0	0				0		
June 2018	3,290	127	11,814	454	2,143	82	5,212	200	4,933	190	3,938	151	3,713	143	5,837	225	0	0	232	11				41,112	1,581	26
FY18 Ridership	10,719		34,701		6,646		16,402		15,076		10,493		10,335		16,232		13,102		5,094		-			138,800		76
FY17 Ridership	12,713		34,530		6,481		14,665		5,004		13,002		12,609		18,728		11,825		4,626		###			134,183		307
FY17 to FY18 Change	-16%		0%		3%		12%		201%		-19%		-18%		-13%		11%		10%				3%			

* **Ridership Definition:** Ridership measures “unlinked” passenger trips; every time a passenger boards a bus, even if they transferred from one bus to another, it is recorded as an “unlinked trip,” a measure used throughout the public transit industry. Unlinked trips are used in the transit industry because it is difficult to measure the number of one-way trips involving a transfer. An example of unlinked trip: if one person uses the bus to get to and from work, and they must transfer to another bus each direction, it would generate four unlinked trips. The same definition applies to Dial-a-Ride; however, because it is an origin-to-destination service, there are no transfers on Dial-a-Ride.