

FINANCIAL SERVICES DEPARTMENT

Strategic Business Plan

Mission Statement

The mission of the Financial Services Department is to provide compliant accounting, cash management, purchasing, and payment services to City departments and Governmental Agencies so they can efficiently and effectively deliver municipal services to their customers.

Issue Statements

Issue 1 - Business Processes and Procedures

The lack of understanding of established financial processes and clear and timely consistent communication of information will, if not properly addressed, result in:

- City being out of compliance with financial rules and regulations
- Delays in implementation of programs
- Errors leading to inaccurate information and unnecessary work
- Diminished quality of decision making
- Erosion of trust between departments

Issue 2 - Financial Training

The lack of departmental level training on financial skills that will reduce errors and violations in departments will, if not properly addressed, continue to result in:

- Disruption of day-to-day operations and business
- Decreased resources for community needs
- Delayed processes and rework

Issue 3 – Employee Retention

The continued use of temporary employees combined with high turnover rates among full-time employees in Financial Services will, if not properly addressed, impact our customers as indicated by:

- Decreased productivity and morale
- Delays and duplication of effort due to a lack of skills and institutional knowledge

Issue 4 – Technology

The inability to effectively use the Enterprise Resource Planning (ERP) software throughout the organization will, if not properly addressed, impact our customers as indicated by:

- Inefficient processing
- Lack of timely financial information
- Increased processing errors
- Diminished ability to access needed information

Strategic Results

Strategic Result 1 - Training

Customers of the Financial Services Department will experience clear and consistent financial processes as evidenced by:

- By May 31, 2019, 90% financial system users will have successfully completed the required training in the past year
- By December 31, 2019, 75% department survey responses will say they have an improved understanding of financial processes
- By December 31, 2019, 75% or fewer transactions will require correction

Aligned with Issue Statements 1,2,4

Strategic Result 2 – Improved Accuracy and Compliance

Customers of the Financial Services Department will experience a more efficient process and improved customer satisfaction as evidenced by:

- By January 1, 2019, 96% vendors paid within 15 days
- By July 1, 2019, 98% City purchases compliant with the Procurement Code
- By July 1, 2019, 95% employees receiving correct paychecks
- By July 1, 2019, 100% credit/debit card standards met
- By December 1, 2019, 85% fixed assets disposed of which met or exceeded their useful life
- By December 31, 2019, 75% department survey responses will say they are "extremely satisfied" or "satisfied" with the services provided by the Financial Services Department
- By July 1, 2021, 85% business processes will have written SOPs in place

Aligned with Issue Statements 1,2,4

Strategic Result 3 – Employee Retention

Customers of the Financial Services Department will experience continuity of services provided by a dedicated full-time staff as evidenced by:

- By January 1, 2020, 5% or fewer Financial Services FTE positions will be filled by temporary employees
- By January 1, 2020, 11% or less of FTE salary costs will be spent on temporary employees
- By July 1, 2020, employee turnover will be 10% or less

Aligned with Issue Statement 3

Strategic Result 4 - High-Performing Organization

Customers of the Financial Services Department will experience a high-performance, customer focused and results oriented organization, as evidenced by:

By 2019, all department employees will know what is expected of them and how they
align and contribute to the goals of the Department as evidenced by their annual work
plans and performance conversations being aligned with the Department Strategic
Business Plan

- By 2019, 75% City of Las Cruces department and Governmental Agency partners will say
 they have a positive collaborative relationship with the Financial Services Department
 that assists them in furthering their mission
- By 2020, 80% Board/Commission members will report that they receive the information they need to make informed decisions
- By 2021, 75% new or enhanced ERP features relevant to customer needs, the strategic plan and improving efficiency of processes will be implemented
- By 2021, 85% survey respondents say they can find information they need in Munis or other available reports

Aligned with Issue Statements 1,2,3,4

Department Organization 1. **Line of Business:** Office of the Director **Program:** Administration 2. Line of Business: Accounting and Financial Reporting **Program:** Accounting **Program:** Fixed Asset **Program:** Payroll 3. **Line of Business:** Purchase and Payment Processing-Procure to Pay **Program:** Accounts Payable **Program:** Purchasing 4. **Line of Business:** Revenue Management **Program:** Cashiering

Program: Treasury

Lines of Business & Key Results	
Line of Business-Office	e of the Director
Purpose Statement	The purpose of the Office of the Director line of business is to provide leadership, financial information, and support to Las Cruces City government, citizens, Governmental Agencies and Financial Services employees so they can benefit from a Financial Services department achieving its strategic results in alignment with the overall direction of the City.
Key Results	 75% departmental strategic results achieved By July 1, 2020, 10% or lower employee turnover rate By July 1, 2021, 85% business processes will have written SOPs in place By 2019, 75% City of Las Cruces department and Governmental Agency partners will say they have a positive collaborative relationship with the Financial Services Department that assists them in furthering their mission
Line of Business-Accor	unting and Financial Reporting
Purpose Statement	The purpose of the Accounting and Financial Reporting line of business is to provide accounting, fixed asset, and payroll services to City Departments, Governmental Agencies and employees so they can receive accurate compensation and financial information they need to make decisions.
Key Results	 By 2020, 75% customers will say they have the financial information they need to make decisions By July 1, 2019, 95% employees receiving correct paychecks 85% fixed assets disposed of which met or exceeded their useful life 85% survey respondents say they can find information they need in Munis or other available reports
Line of Business-Purchase and Payment Processing-Procure to Pay	
Purpose Statement	The purpose of the Purchase and Payment Processing-Procure to Pay line of business is to provide procurement and payable services to Vendors, City Departments, and Governmental Agencies so they can effectively purchase needed goods and services and vendors can receive timely payments; in compliance with applicable laws and regulations.

Key Results	 By January 1, 2019, 96% of vendors paid within 15 days By December 31, 2019, 75% department survey respondents will say they have an improved understanding of the Procurement process
Line of Business-Reve	nue Management
Purpose Statement	The purpose of the Revenue Management line of business is to provide Treasury and Cashiering services to City Customers, Departments and Governmental Agencies so they can say they are satisfied or very satisfied with the payment process and receive a reasonable rate of return on invested funds to better fund services.
Key Results	 70% City customers will say they are satisfied or very satisfied with the payment process Earn a yield (quarterly and fiscal year to date) on the entire portfolio that meets or exceeds the yield on the 90-day U.S. Treasury bill for the same period

Programs	
Line of Business- Of	fice of the Director
Purpose Statement	The purpose of the Office of the Director line of business is to provide leadership, financial information, and support to Las Cruces City government, citizens, Governmental Agencies and Financial Services employees so they can benefit from a Financial Services department achieving its strategic results in alignment with the overall direction of the City.
Program: Administr	ration
Program Purpose Statement	The purpose of Administration program is to provide leadership, financial information, and support to Las Cruces City government, citizens, Governmental Agencies and employees so they can benefit from a Financial Services department achieving its strategic results in alignment with the overall direction of the City.
Family of Measures	 Results 75% departmental strategic results achieved By January 1, 2010, 5% or fewer Financial Services FTE positions will be filled by temporary employees By January 1, 2020, 11% or less of FTE salary costs will be spent on temporary employees By July 1, 2020, 10% or lower employee turnover rate By December 31, 2019, 75% department survey responses will say they are "extremely satisfied" or "satisfied" with the services provided by the Financial Services department By 2021, 75% of new or enhanced ERP features relevant to customer needs, the strategic plan and improving efficiency of processes will be implemented
	Outputs # dollars managed # financial policies published # special projects completed # relevant ERP processes used Demands # identified financial policies needed
	 # special projects anticipated to be requested # relevant ERP processes identified

	Efficiencies
	\$ Financial Services department expenditures per \$ managed
Program Services	 \$ Financial Services department expenditures per \$ managed Accounting Policies Approvals Ad Hoc Reports Approve Timesheets ESS CAES (Council Action Executive Summary) Cashiering Policies City Council Presentations City Manager Briefings Council Report Departmental Budget forms Determinations Inquiry Responses Disbursements Department Policies Approvals Discrepancy Reports Employee Performance Evaluations Federal Financial Reporting Reviews & Approvals Financial Policies Financial System User Policy Financial System User Training Sessions Grant and Funding Request Approvals Grant Form Approvals Interview Ratings New System Module Upgrade Implementation Plans Ordinances Project Reports Public Presentations Public Records Requests Responses Purchasing Policies Approvals Request for Proposal Evaluations Requests for Proposal Reviews
	 Resolutions Tax Report Approvals Website Financial pages Workflow Reports
Manager	Rosie Duran

Program	TBD
Budget	

Programs	Programs	
Line of Business Ass	rounting and Financial Deporting	
Line of Business- Acc	counting and Financial Reporting	
Purpose Statement	The purpose of the Accounting and Financial Reporting line of business is to provide accounting, fixed asset, and payroll services to City Departments, Governmental Agencies, and employees so they can receive accurate compensation and financial information they need to make decisions.	
Program: Accounting	g	
Program Purpose Statement	The purpose of the Accounting program is to provide reporting, analytical, and training services to City Council, City Departments and Governmental Agencies so they can have the timely and accurate financial information they need to make decisions.	
Family of Measures	 Results By 2020, 75% customers will say they have the financial information they need to make decisions 90% monthly financial information available within the 20th business day of the month By December 31, 2019, 75% or fewer transactions will require correction By 2021, 85% of survey respondents say they can find information they need in Munis or other available reports 	
	<u>Outputs</u>	
	# accounting transactions completed	
	 Demands # accounting transactions expected to be required 	
	 <u>Efficiencies</u> \$ program expenditure per Accounting transaction completed 	
Program Services	 Account Strings Accounting Interview Ratings Accounting Standard Office Procedures Accounting Training Sessions Accounting Transactions - (i.e. Journal Entries, General Billings, etc.) 	

	Accounting Workflow Setups
	Accounts Payable Reconciliations
	Accounts Receivable Reconciliations
	Audit Inquiry Reponses
	Bank code setups
	Bank Reconciliation Reports
	Comprehensive Annual Financial Report
	DFA Reports
	Due To/From Code Setups
	Expense/Revenue Journal Entry Approval
	Federal Financial Reports
	Financial Grant Compliance Reports
	Financial Graphs
	 Financial Statements - (Statements of Revenue, Expense, and Changes in Fund Balance, Statements of Cash Flow, Statements of Net Position, Trial Balance Report)
	Fund Code Setups
	Inventory Counts
	Legislative Drawdown Requests
	Object Code Setups
	Organizational Code Setups
	Popular Annual Financial Report
	Project Code Setups
	Schedule of Expenditures of Federal Awards (SEFA)
Manager	Maria Villa
Program Budget	TBD

Programs		
Line of Business-Account	Line of Business-Accounting and Financial Reporting	
Purpose Statement	The purpose of the Accounting and Financial Reporting line of business is to provide accounting, fixed asset, and payroll services to City Departments, Governmental Agencies, and employees so they can receive accurate compensation and financial information they need to make decisions.	
Program: Fixed Asset		
Program Purpose Statement	The purpose of the Fixed Asset program is to provide asset information and auction services to City Departments and Governmental Agencies, so they can efficiently manage their assets in compliance with applicable rules and regulations.	
Family of Measures	 Results December 1, 2019, 85% fixed assets disposed of which met or exceeded their useful life 90% assets disposed of which are not in compliance with applicable rules and regulations 	
	Outputs • \$ value of fixed assets tracked • \$ value of auction proceeds received • # assets tracked Demands	
	# anticipated assets recorded	
Program Services	 Efficiencies \$ program expenditures per # fixed assets tracked \$ program expenditures per \$ auction proceeds Asset Workflow Setups Auctions Fixed Asset Counts Fixed Asset Tags Fixed Asset Trainings Titles 	

Manager	Maria Villa
Program Budget	TBD

Programs	
Line of Business- Acc	ounting and Financial Reporting
Purpose Statement	The purpose of the Accounting and Financial Reporting line of business is to provide accounting, fixed asset, and payroll services to City Departments, Governmental Agencies, and employees so they can receive accurate compensation and financial information they need to make decisions.
Program: Payroll	
Program Purpose Statement	The purpose of the Payroll program is to provide compensation services to City and Agency employees, so they can receive timely and accurate payments.
Family of Measures	 Results 99% payments that are made on scheduled payday 99% payroll related vendors who are paid by the date required By July 1, 2019, 95% employees receiving correct paychecks 1% preliminary paychecks requiring correction before payday
	Outputs # employee payments processed # payroll adjustments processed
	 Demands # employee payments anticipated to be required
	Efficiencies • \$ program expenditure per employee payment processed
Program Services	 1095-C Forms 1099's Annual Wages Report Disbursements Policy and Procedures Employee Payments Employee Performance Evaluations Federal Benefit Report Garnishments Inquiry Responses Payroll Adjustments

	 Payroll Core User Training Sessions PERA Reports Quarterly Payroll Reports Timesheet Approvals W-2's
Manager	Robert Lundien
Program Budget	TBD

Programs	
Line of Business-Pu	rchase and Payment Processing-Procure to Pay
Purpose Statement	The purpose of the Purchase and Payment Processing-Procure to Pay line of business is to provide procurement and payable services to Vendors, City Departments, and Governmental Agencies so they can effectively purchase needed goods and services and vendors can receive timely payments; in compliance with applicable laws and regulations.
Program: Accounts	Payable
Program Purpose Statement	The purpose of the Accounts Payable program is to provide payments, information and inquiry response services to Vendors, City Departments, Governmental Agencies and City customers so they can receive timely compensation.
Family of Measures	 Results By January 1, 2019, 96% vendors paid within 15 days 25% increase in vendor automated Electronic Fund Transfer (EFT) payments
	 Outputs # payments processed \$ payments processed # EFT payments processed \$ EFT payments processed
	 Demands # payments anticipated to be required # EFT increases to be required
	 Efficiencies \$ program expenditures per \$ of payments processed
Program Services	 City Management Briefings Disbursements Policy and Procedures Discrepancy Reports Employee Performance Evaluations Escheatments (Unclaimed Checks) Inquiry Responses (Department and Vendor) Invoice Aging Reports

	 Invoice Workflows Request for Checks Timesheet Approvals Travel Expense Forms Vendor Payments 1099 Forms
Manager	Robert Lundien
Program Budget	TBD

Programs	
Line of Business- Pur	chase and Payment Processing-Procure to Pay
Purpose Statement	The purpose of the Purchase and Payment Processing-Procure to Pay line of business is to provide Procurement and Payable services to Vendors, City Departments, and Governmental Agencies so they can effectively purchase needed goods and services and vendors can receive timely payments; in compliance with applicable laws and regulations.
Program: Purchasing	
Program Purpose Statement	The purpose of the Purchasing program is to provide Procurement information, technical assistance and education services to City departments, Governmental Agencies, and vendors so that City departments and Governmental Agencies can procure the goods and services they specify by the time requested and in compliance with the Purchasing Code.
Family of Measures	 Results 90% departments say they received the goods or services they specified 90% requisitions with all required attachments received in purchasing 95% requisitions approved or rejected within four hours of receipt in purchasing 85% goods or services received by the time requested By July 1, 2019, 98% City purchases compliant with the Procurement Code 70% all purchases will be local December 31, 2019, 75% department survey responses will say they have an improved understanding of Procurement Process
	Outputs # people trained \$ purchases managed Demands # people expected to request procurement process training
	 <u>Efficiencies</u> \$ program expenditure per \$ purchase managed

Program Services	Approved Timesheets
	• Bids
	CIP Approvals
	 City Council Presentations (Purchasing)
	Commodity Codes
	• Contracts
	Customer Mediation Sessions
	Inquiry Responses
	Price Agreements
	Price Quotes
	Procurement Card Training Sessions
	Procurement Cards
	Procurement Training Sessions
	Public Meeting Notices
	Purchase Order Change Orders
	Purchase Orders
	Purchasing Employee Evaluations
	Purchasing Interview Ratings
	Purchasing Managers Request to Contract
	Purchasing Website Updates
	Requests for Proposals
	Satellite Buyer Assignments
	Services Agreements
	Vendor Expo Shows
	Vendor Lists
	Workflow Set Ups
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Managar	Dah Smith
Manager	Deb Smith
Program	TBD
Budget	
Saaber	

Programs			
Line of Pusiness I	Line of Business-Revenue Management		
Line of Business-R	Revenue Management		
Purpose Statement	The purpose of the Revenue Management line of business is to provide Treasury and Cashiering services to City Customers, Departments and Governmental Agencies so they can say they are satisfied or very satisfied with the payment process and receive a reasonable rate of return on invested funds.		
Program: Cashier	ring		
Program Purpose Statement	The purpose of the Cashiering program is to provide payment processing services to City customers, so they can experience a courteous, convenient, and timely payment process.		
Family of	Results		
Measures	 70% City customers who say they are satisfied or very satisfied with the payment process 90% Cashiers who have successfully completed the required training in the past year By July 1, 2019, 100% credit/debit card standards met 		
	<u>Outputs</u>		
	# payment transactions processed\$ deposits recorded		
	<u>Demands</u>		
	# payment transactions anticipated		
	<u>Efficiencies</u>		
	\$ program expenditure per transaction		
Program Services	 Cash Journal Entries Cash Journal Entry Approvals Customer Payment Receipts Deposits Inquiry Reponses Timesheet Approvals Training Sessions 		

Manager	Karin Byrum
Program Budget	TBD

Programs	
Line of Business-Re	evenue Management
Purpose Statement	The purpose of the Revenue Management line of business is to provide Treasury and Cashiering services to City customers, Departments and Governmental Agencies so they can say they are satisfied or very satisfied with the payment process and receive a reasonable rate of return on invested funds.
Program: Treasury	,
Program Purpose Statement	The purpose of the Treasury program is to provide banking, investment, debt issuance, general billing and revenue recording services to City Departments and Governmental Agencies so they can have appropriate cash management and receive a reasonable rate of return on investment.
Family of Measures	 Results 0% City checks returned for nonsufficient funds By May 31, 2019, 90% financial system users have successfully completed the required training in the past year Earn a yield (quarterly and fiscal year to date) on the entire portfolio that meets or exceeds the yield on the 90-day U.S. Treasury bill for the same period
	Outputs # debt issuances closed cash managed
	 Demands \$ cash anticipated to require cash management
	Efficiencies\$ program expenditures per \$ cash managed
Program Services	 Audit Reports Bank Accounts Billing Reports Charge Codes Completed Debt Documents Continuing Disclosure Documents Debt Capacity Reports

	Debt Payments and Reports
	Debt Rating Meetings
	DFA Reports
	Employee Evaluations
	General Billing Invoices
	HUD Reports
	Inquiry Responses
	Interest and Investment Reports
	Investment Accounts
	Investment Reports
	Journal Entries
	Lodger's Tax Reports
	Merchant Card Accounts
	Payment Card Industry Compliance Reports
	Purchase Order Approvals
	Special Assessment Payoff Statements
	Timesheet Approvals
	Training Sessions
	Transparency Report
	Unspent Funds Report
Manager	Karin Byrum
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Program	TBD
Budget	
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