The following are summary minutes for the meeting of the City of Las Cruces – Downtown Parking Committee for July 11, 2019 at 4:00 p.m., at the City of Las Cruces, City Hall, Conference Room 1158, 700 North Main Street, Las Cruces, New Mexico.

Attendees Present:
Kassandra Gandara, District 1
Heather Pollard, Adjacent Neighborhood Representative
Ceara Angel, Las Cruces Resident
Michael White, Business Owner
Mandy Guss, Business Development Administrator
George Pearson, Member-at-Large
Dania Soto, Executive Administrative Assistant
Julie Ford Oliver, Community Member
Elizabeth Teeters, Policy Analyst
Tiffany Thompson, Farmers Market Representative
Paul Dahlgren, Economic Development Coordinator
Amber Vaughn, Interim Chief of Staff
James Chavez, CODES officer
Tony Trevino, Engineering Administrator

1. Call to order – 4:01 p.m.

Action and Discussion Items:
2. Approval of Minutes:
   a. June 13, 2019
      i. Approved with changes

3. Action Items
   a. Vice Chair Vote
      i. Committee voted Ceara Angel as the new Vice Chair

4. Current Discussion Items and Task Listing
   a. Timed parking update
      i. Request made by Committee to receive a copy of RFI
      ii. Downtown Parking Flyer
         1. Inform public of number of spaces
         2. Different colored highlight for timed and non-timed, back-end, Main St. parking
         3. 2hr. parking with verbiage stating not allowed to come back in block
         4. Need to consolidate signage (Parking enforcement signage as topic)
         5. Disclaimer that not all parking spaces are listed
            a. Expand on website
b. Reverse Parking Education
   i. Compliance audit will be completed by next meeting
   ii. How to educate the public
      1. Movies in the Park
      2. Rio Grande Theatre when it opens
      3. All City channels
   iii. Need reverse sign showing from each side of the street
   iv. 30 more days before citing offenders

c. Parking Garage
   i. Overview of entire project given
      1. $2 million capital outlay received for design
      2. Upon receipt of capital outlay, RFP will go out

d. Parking Study
   i. Last study was in 2012
      1. Conditions for next steps are happening
      2. New study needs to be completed

e. August 8, 2019 Next Meeting Date

5. Next Meeting Discussion Items
   a. Timed Parking
   b. Parking Enforcement Signage
   c. Main Street Saturday Parking
   d. Parking Study
   e. Reverse Parking

6. Future Discussion
   a. Parking Garage

Adjourn – 5:14 p.m.

Approved: 8·8·19