2020 Regional Census Complete Count Committee Meeting
April 19, 2019
1:00 p.m. to 3:00 p.m.
Dona Ana County Government Center
845 N. Motel Boulevard, Room 1-113
Las Cruces, NM 88007

1. **Welcome**, Doña Ana County Manager Fernando Macias, City of Las Cruces Councilors Kassandra Gandara and Gabe Vasquez

2. **Introductions**: Self-introduction of each of the participants

3. **Why are we here?** Doña Ana County Manager Fernando Macias, City of Las Cruces Councilors Kassandra Gandara and Gabe Vasquez

4. **General orientation to the 2020 Census**, Elaine Avina, Partnership Specialist, U.S. Census Bureau

5. **2020 Census Tools** (Elaine Avina)
   - Orientation to Census Response Outreach Area Mapper (ROAM)
   - Orientation to Census QuickFacts
   - Orientation of Type of Enumeration Area (TEA) maps and concepts

6. **Concepts of “Hard-to-Count”**: Who and where are they in areas of Doña Ana County? (All Participants and Elaine Avina, U.S. Census Bureau)
   - **Con Alma Health Foundation Grant** – Mark Hohnstreiter, Development Officer, Community Action Agency

   **B. Current and Potential CCC Members**: including organizations and people (General Discussion)

   **C. Committee Structure Determination**
   - Committee Chair and Co-Chair the CCC
   - Subcommittees and subcommittee chair and co-chair
   - Frequency of CCC meetings
   - Next meeting date, time and place.

   **D. Homework: Identify the Hard-to-Count.** Where are they and what are strategies to improve their response to the Census?