



Unifying Communities through
Civil and Collaborative Dialogue

City of Las Cruces: District 2
Notes Summary

6:00pm
Thursday, May 18, 2017

Frank O'Brien Papen Center
304 Bell Avenue
Mesilla Park, NM

Opening

The Great Conversation Introduction: Randy Harris

The Great Conversation rules were shared to provide participants an understanding of the structure before conversation began. Objective was clearly stated: Prioritizing projects for the 21st Century Las Cruces Vision.

Introductions provided by all present.

Introduction: Councilor Greg Smith

Councilor Smith provided an introduction and invitation for participation.

Conversation Participants

Randy Harris (TGC), Dave Greenberg (TGC), Greg Smith (CLC), Jamey Rickman (CLC), *David Alvillar, *Eloise Alvillar, Ester Armijo, Janet Beauford, Margaret Bernstein, Steve Boudreau, Janet Brydon, Terry Canup, Elyn Clarke, Dave Clements, Janet Clements, Mike Courtney, Rebecca Courtney, Nancy David, Joni Deitner, Thomas M Denham, Stuart Ed, Tara Escalante, *Sally Frias, Gilbert R. Gil, Lowell Johnson, Dr. Lapid, Susan Lapid, Jack LeSage, Guest of Marvin Nakashima, Marvin Nakashima, Lucie Perrault, Theresa Phillips, Jeri Roseborough, Michael Roseborough, Phil San Filippo, Rosemarie Sanchez, Kathy Wooten.

*RSVP, with no check mark / star indicating attendance.

Conversation Summary

The following are priorities voiced within the second dialogue by District 2 residents in their exploration of envisioning 21st Century Las Cruces:

- Beautification: A broad consideration of commitment to improving the overall appearance of our city.
- Business Retention: Address the challenges of keeping and increasing flourishing businesses in Las Cruces.
- Downtown: A vibrant, inviting and financially stable downtown is seen as an important aspect of our future.
- Eco City: Las Cruces can be a showcase city that demonstrates maintainable ecological practices.
- Economic Development: Address and support the development and nurturing of the business community and other revenue streams.
- Graduate Retention: Find the ways to encourage high school and college graduates to stay and work in Las Cruces
- Historic District: Recognize and nurture the cultural and economic value of highlighting Las Cruces Historic Districts.
- Infrastructure: Assure that our infrastructure supports our present needs and our vision of the future.
- Intergenerational Education: Build a stronger community through encouraging more sharing of information, education, and skills, between youth and elders.
- Jobs: Develop more high quality, livable wage employment in Las Cruces.
- Money: Secure the financial resources to do the projects defined here.
- NMSU/Community Engagement: Increase cross-pollination through integrated programs between NMSU and the larger community.
- Outdoor Lifestyles: Fully develop, enhance and encourage the enjoyment of our many outdoor health, recreation, and tourism opportunities.
- Promote Las Cruces: Increase the promotion of Las Cruces on a state, national and international scale.
- Quality of Life: Broadly encompassing characteristics of successful cities, both in structure and in spirit.
- Transportation: Increase availability and access to more efficient public transportation for residents and visitors.

Process Notes

The following summarizes the process to date:

- First dialogue: Wide-ranging exploration of what might be envisioned.
- Second dialogue: Focused on a list of specific priorities.
- Subsequent dialogues: District 2 residents can be directed to focus on detailed and specific actions necessary to further the implementation of priorities.