

# RoadRUNNER Transit Rate Card

**NOW AVAILABLE**

- \*Local reach – high visibility
- \*Fixed bus routes \*High frequency M-F(7am-6pm)



## King Kong Wraps

Rental: \$650/mo(driver side)  
\$480/mo(load side)  
Size: 174" x 98"(D-side)  
96" x 98"(L-side)

Production Cost\*: \$1900-2200 (d-side)  
\$1100-1400(l-side)  
Includes control tack vinyl, window perf & installation  
\*Conditional upon vinyl type

Discount  
10% for 2-4  
wrap displays  
  
10% for 5-11  
side decals



## Back Wrap, 1/2 Back, Back Decal

Rental: \$380/mo(backwrap)  
\$260/mo(halfback)  
\$190/mo(back decal)  
Size: 54" x 84"(backwrap)  
34" x 84"(halfback)  
21" x 84"(back decal)  
Production Cost \$650/ea, 340/ea, \$170/ea

Wrap Displays  
3-month  
Minimum  
  
Side Decals  
1 month minimum



## Full Wrap, Full Side

Rental: \$2100/mo(Full Wrap)  
\$1000/mo(Full side)

Production Cost: Subject to quote

Includes control tack vinyl, window perf & installation



## Side Decals

Rental: \$240/mo(bus king)  
\$200/mo\*bus queen)  
Size: 30" x 144"(D-side)  
30" x 88"(L-side)

\$130/mo additional for jumbo king or jumbo queen.

Production Cost:  
\$190/ea(bus king), \$160/ea(bus queen), & additional charge for jumbos

