



**City Art Board
Work Session
August 6, 2019**

The following are minutes for the meeting of the **City Art Board Work Session** held on August 6, 2019 at City Hall, 700 N. Main St., Las Cruces, NM on the second floor in Las Cruces Conference Room 2007A.

MEMBERS PRESENT:

Meg Freyermuth, Chair
Susan Frary
Susan McNeill
Robin Hutchins
Christina Ballew

OTHERS PRESENT:

Meredith McKinley, Via Partnership
Leticia Soto, Museums
Garland Courts, Museums Operations Manager
Lorenzo Zepeda, Art Program Coordinator

I. PRESENTATION BY VIA PARTNERSHIP OF THE PRELIMINARY DRAFT FOR THE LAS CRUCES PUBLIC ART MASTER

Chair Freyermuth called the meeting to order. Attendees introduced themselves and Chair Freyermuth introduced Meredith McKinley of Via Partnership.

Meredith McKinley will forward the PowerPoint from today's presentation to be sent to all the members. Via Partnership is looking forward to having their booth at National Night Out to gather data and have activities for people to do. Ms. McKinley also plans to meet with Downtown Las Cruces Partnership, Community Development, and the Steering Committee. The draft Public Art Master Plan's Vision Statement is: Las Cruces' public art reinforces the fundamental link between creative expression and quality of life, shining a light on the City's culture and creative community, improving the visual identity of public spaces, and creating opportunities for all Las Cruceans to engage in art. The current Mission Statement is: The Las Cruces Public Art commissions and cares for a collection of contemporary public artworks, promotes the community's access to and engagement of public art, and supports the greater public art practice in Las Cruces. Ms. McKinley discussed the goals, projects, and categories in the Master Plan, and criteria, partners, best practices guides, and possible resources for

1 each category or project. The draft plan includes administrative
2 guidelines, definitions, funding and budget requests, roles and
3 responsibilities, planning tools, standard processes, and collection
4 management. Ms. McKinley requested more guidance as to how much
5 involvement the City Council will have in City Art Board processes and
6 activities. Las Cruces' murals and muralists were discussed. Grand
7 Junction, Colorado's Art on Loan program was mentioned and Ms.
8 McKinley was interested in seeing more information about that. The
9 Board Members promised to send feedback to Ms. McKinley after they
10 have a chance to examine the PowerPoint at their leisure.

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12 Chair Freyermuth adjourned the meeting.

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17 _____
18 Chairperson