

Common Cause NM Ranked Choice Voting Candidate and Campaign Team Training

Trainers:

Maria Perez, Common Cause NM
Grace Ramsey, Represent US

AGENDA: Saturday, June 8, 2019

10:00-10:15	Registration
10:15-10:45	Intros, Welcome and Introduction to Ranked Choice Voting
10:45-11:15	What it takes to win under RCV: Developing a Campaign Plan
11:15-12:00	Developing and Communicating an Effective Message
12:00-12:30	Lunch (provided)
12:30-1:30	Field and Targeting the RCV way
1:30-2:30	<u>Campaign team</u> : Voter Contact Planning <u>Candidates</u> : Stump speech
2:30-3:00	Recruiting volunteers and managing an effective canvass
3:00-3:30	Scripts: Elements of an effective conversation under RCV
3:30-4:00	Campaign timeline planning
4:00	Adjourn