

2020

Doña Ana County let's get counted!

2020 Regional Census Complete Count Committee Meeting

April 19, 2019

1:00 p.m. to 3:00 p.m.

**Dona Ana County Government Center
845 N. Motel Boulevard, Room 1-113
Las Cruces , NM 88007**

1. **Welcome**, Doña Ana County Manager Fernando Macias, City of Las Cruces Councilors Kassandra Gandara and Gabe Vasquez 1
2. **Introductions**: Self-introduction of each of the participants
3. **Why are we here?** Doña Ana County Manager Fernando Macias, City of Las Cruces Councilors Kassandra Gandara and Gabe Vasquez
4. **General orientation to the 2020 Census**, Elaine Avina, Partnership Specialist, U.S.Census Bureau
5. **2020 Census Tools** (Elaine Avina)
 - Orientation to Census Response Outreach Area Mapper (ROAM)
 - Orientation to Census QuickFacts
 - Orientation of Type of Enumeration Area (TEA) maps and concepts
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6. **Concepts of "Hard-to-Count"**: Who and where are they in areas of Doña Ana County? (All Participants and Elaine Avina, U.S. Census Bureau)
 - A. **Con Alma Health Foundation Grant** – Mark Hohnstreiter, Development Officer, Community Action Agency
 - B. **Current and Potential CCC Members**: including organizations and people (General Discussion)
 - C. **Committee Structure Determination**
 - Committee Chair and Co-Chair the CCC
 - Subcommittees and subcommittee chair and co-chair
 - Frequency of CCC meetings
 - Next meeting date, time and place.
 - D. **Homework: Identify the Hard-to-Count**. Where are they and what are strategies to improve their response to the Census?